Solutions for companies applying artificial intelligence

Fecha de oferta: 07/11/2023
Empresa: Layer Zero
Persona de contacto: Jose Frias
Provincia: Málaga
Miembro: Malaga TechPark
Teléfono: 638 490 872
Web: capazero.es
Email: jfrias@capazero.es

Sector

Information, Informatics and Telecommunications

Subsector

Digital marketing and advertising

Descripción

Capa Zero is a digital marketing agency specialized in solutions for companies applying artificial intelligence to maximize the reach and effectiveness of marketing strategies. We have a qualified team in AI; data analysts, marketing specialists, graphic designers and web development. We offer our clients personalized services with a personal and close treatment.

Tipo de oferta

We are interested in establishing strategic collaborations with technology and R&D companies looking to integrate advanced digital marketing solutions. Ideally, we are looking for collaborators willing to co-develop projects, share research resources, and explore synergies between AI and digital marketing.

Productos

We offer digital marketing management with a focus on personalization using AI. This includes search engine optimization (SEO), social media marketing, graphic design, data analysis and intelligent content strategies.

Capacidades

The ideal collaborator should have a strong background in technology and an interest in AI applications, with resources to implement new digital marketing strategies.

Dirigido a

Our services are aimed at technology companies, innovative startups and any entity looking to boost their online presence and optimize their marketing strategies with the help of artificial intelligence.

Qué lo diferencia

Our approach is based on the customized application of AI algorithms to better understand our clients' audience, allowing us to not only react to data, but anticipate it to maximize marketing ROI.

Aplicaciones

Our services apply to a wide range of fields, from optimizing advertising campaigns in real time to creating dynamic content that responds to user trends, improving the customer experience and increasing the efficiency of advertising spending.

Acuerdo

Commercial agreement with Technical Assistance