

# XVI CONFERENCIA INTERNACIONAL APTE



22/11/2018 AVILÉS-ASTURIAS

Venue: Centro Niemeyer, Av. del Zinc, s/n, 33490 Avilés, Asturias

The digital transformation and digitization of companies and entities in general is a determining aspect for their competitiveness and **science and technology parks** are developing an important role in supporting this digitization of industry.

In this sense, Spanish science and technology parks are focusing a large part of their activities and services on contributing to the development of this fourth industrial revolution and some of them are being catalogued as **Digital Innovation Hubs (DIHs)**, acting as ecosystems through which companies and entities can improve their production processes, services and business models through the opportunities offered by digitalization.

During this conference will show success stories in the field of digital transformation, both nationally and internationally, with the aim of knowing the situation in which we are now and what are the next milestones and challenges to achieve, taking as a frame of reference the European strategy for the digitization of industry "**Digitizing the European industry**" and the Spanish Initiative promoted by the Ministry of Industry, Trade and Tourism called "**Industry Connected 4.0**" which aims to develop differential competitive levers and the creation of appropriate conditions to promote the competitiveness of Spanish companies, thus building the Spanish model for the industry of the future.

Organizers:



Collaborators:



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**INDUSTRIA 4.0**  
MÁS CONECTADA  
MÁS SOSTENIBLE

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09:00 09:30	<p><b>OPENING.</b> <b>Mariví Monteserín</b>, Mayoress of Avilés. <b>Ana Concejo Vázquez</b>, General Manager of Innovation and Entrepreneurship of the Asturias Government <b>Felipe Romera</b>, President of APTE.</p>
09:30 10:30	<p><b>Keynote speaker:</b> digital transformation, digital talent, smart organizations, process digitalization,...</p> <p><b>Nicolás de Abajo</b>, Global R&amp;D Worldwide Centres Leader - <b>ArcelorMittal</b>. <b>Rubén Martínez</b>, Head of Organizational Development in <b>ASTI TECHNOLOGY GROUP</b>.</p>
11:00 12:00	<p><b>Digital Innovation Hubs.</b> <b>Jean-François Balducci</b>, CEO of AtlanPole, Land of innovation de <b>Nantes - Saint-Nazaire</b>. <b>Juan Antonio Bertolín</b>, Managing Director of ESPAITEC Parc Científic, Tecnològic i Empresarial de la Universitat Jaume I de <b>Castelló</b>. <b>María Ogayar</b>, Knowledge Transfer Officer of Parque Tecnológico de Ciencias de la Salud de <b>Granada</b>.</p> <p><b>Iñigo Felgueroso</b>, Director general de las Fundaciones ITMA y PRODINCTEC (moderator)</p>
12:00 12:45	<p><b>Funding opportunities for the digitization of industry.</b> <b>Mayte Carracedo</b>, I4MSGo Project Coordinator (FundingBox). <b>Jesús González</b>, Managing Director - <b>MAB</b> (BME Group).</p> <p><b>Amador Menéndez</b>, ITMA Steel Technology Centre (moderator)</p>
12:45 14:00	<p><b>Open Innovation 4.0</b> Presentation of the innovation programme for the promotion of industry 4.0 in Asturias. Participating the following multinational companies: THYSSENKRUPP, EDP and ARCELORMITTAL that have launched their technological challenges to get solution proposals from StarUps.</p> <p><b>Eva Pando</b>   IDEPA   General Manager (moderator)</p>



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	<p><b>Reto ThyssenKrupp &amp; NEOSENTEC:</b> <b>Javier Sesma</b>   ThyssenKrupp   General Manager of Elevator Innovation Center <b>Carlos González</b>   NEOSENTEC   COO</p> <p><b>Reto Edp &amp; ENERGINTEL:</b> <b>Luis Manuel Santos</b>   Edp   Head of Innovation <b>Bernardo Fanjul</b>   ENERGINTEL   Managing Director</p> <p><b>Reto ArcelorMittal &amp; INGENIACITY:</b> <b>Carlos Alba</b>   ArcelorMittal   Director of Digitalization Research and Development <b>Tamara Fernández</b>   INGENIACITY   Mechanical engineering</p>
<p><b>14:00</b> <b>14:30</b></p>	<p><b>CLOSURE</b> Presentation of the <b>prize for best practice in parks 2018.</b> Presentation of the <b>prize for the dissemination of parks in the media.</b> <b>Conclusions.</b> <b>Flag transfer.</b></p>

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