



Top Campaigns

	Campaña	Clics	Impresiones	CPC medio ▾	Coste	Llamadas telefónicas	Conversiones	
1.	PCB	401	100.052	0,8 €	322,43 €	7	0	
2.	CARTUJA	19	625	0,77 €	14,62 €	0	3	
3.	PITA	318	34.325	0,76 €	242,65 €	1	0	
4.	PTA	617	30.669	0,51 €	316,72 €	8	2	
5.	TECNOPOLE	578	14.725	0,49 €	284,9 €	48	5	
6.	ALBACETE	600	43.157	0,47 €	281,06 €	17	1	
7.	CDTUC	856	74.470	0,36 €	308,61 €	1	0	
8.	AVILES	212	39.718	0,35 €	73,85 €	2	2	
9.	TECNOCAMPUS	796	40.620	0,21 €	169,97 €	3	2	

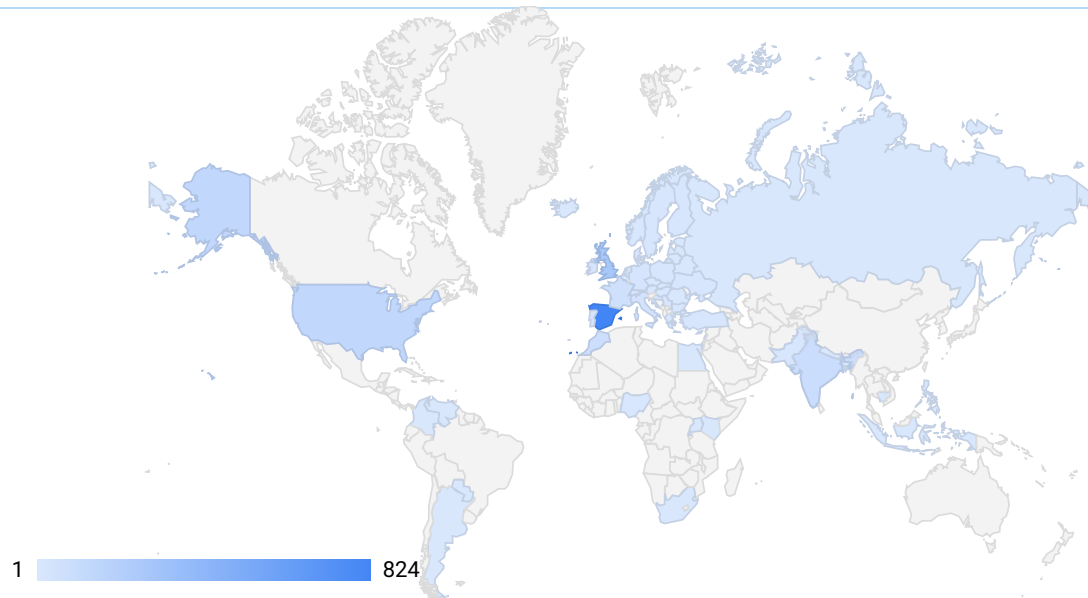
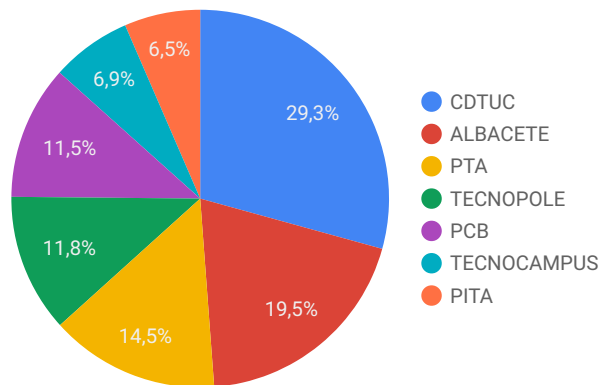
Top Campaigns

	Campaña	Clics	Impresiones	CPC medio	Coste	Llamadas telefó...
1.	PCB	194	77.588	0,92 €	179,29 €	4
2.	PITA	110	11.233	0,82 €	90,42 €	0
3.	ALBACETE	330	24.757	0,5 €	164,7 €	1
4.	PTA	245	13.091	0,48 €	116,5 €	6
5.	TECNOPOLE	200	4.549	0,42 €	84,04 €	34
6.	CDTUC	495	47.692	0,36 €	177,45 €	0
7.	TECNOCAMPUS	116	6.565	0,09 €	10,02 €	0

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Click Campañas

Origen de los Clics





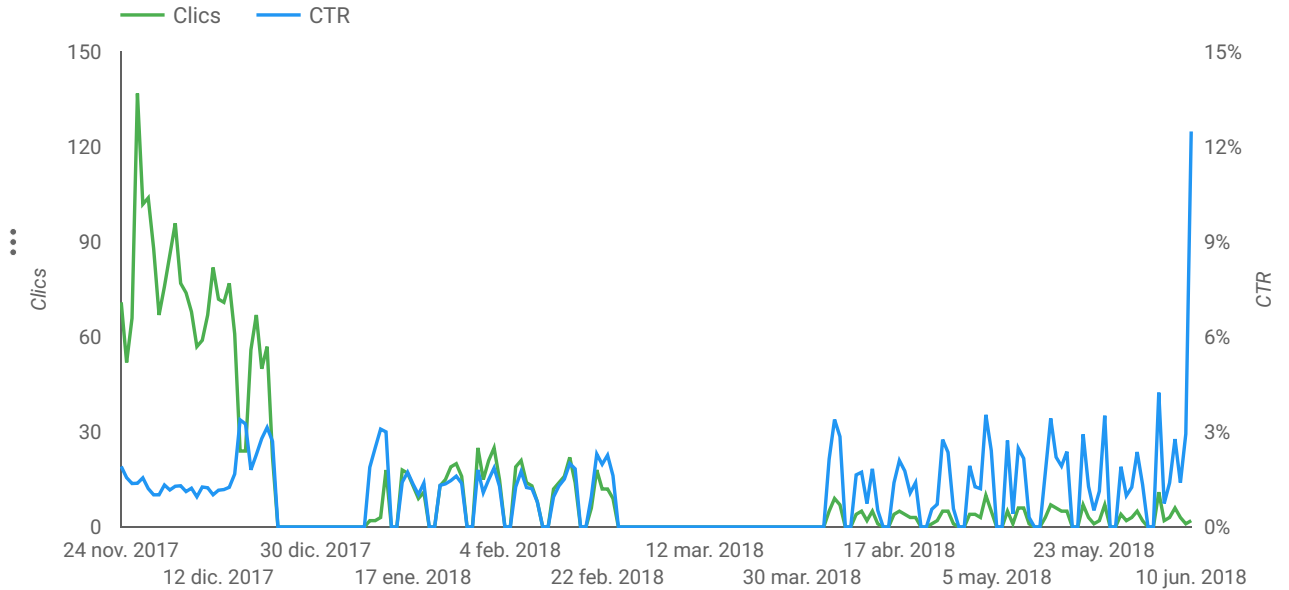
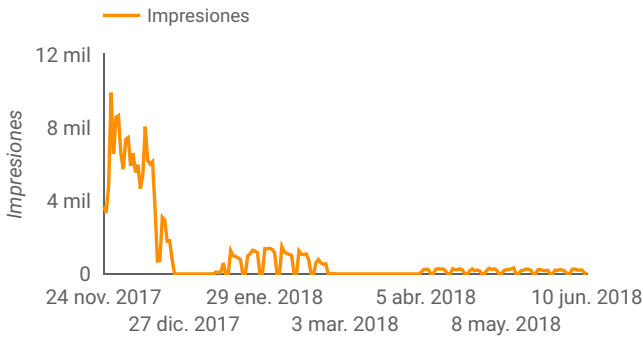
Visión General

Impresiones, Clicks & CTR

Clics
2,7 mil
↑ 59.9%

CTR
1,4 %
↑ 54.0%

Impresiones
192,6 mil
↑ 3.9%



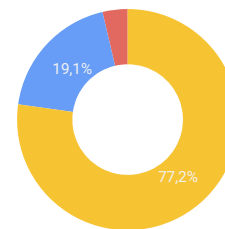
Campañas

por CTR y CPC medio

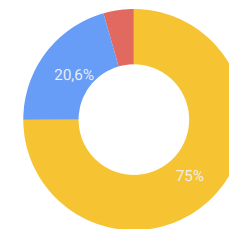
Campaña	CTR	CPC me...	Clics	Impresio...
1. TECNOPOLE	3,71 %	0,53 €	378	10.176
2. CARTUJA	2,72 %	0,74 €	16	588
3. PTA	2,12 %	0,54 €	371	17.532
4. TECNOCAMPUS	2 %	0,24 €	680	34.055
5. ALBACETE	1,47 %	0,43 €	270	18.400
6. CDTUC	1,35 %	0,36 €	361	26.778
7. PCB	0,92 %	0,69 €	207	22.464
8. PITA	0,91 %	0,73 €	208	22.945
9. AVILES	0,53 %	0,35 €	212	39.702

Dispositivos

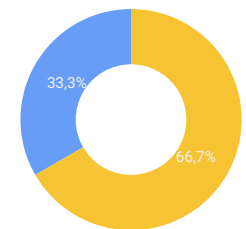
por Clics, Costes y Conversiones



Clicks



Cost

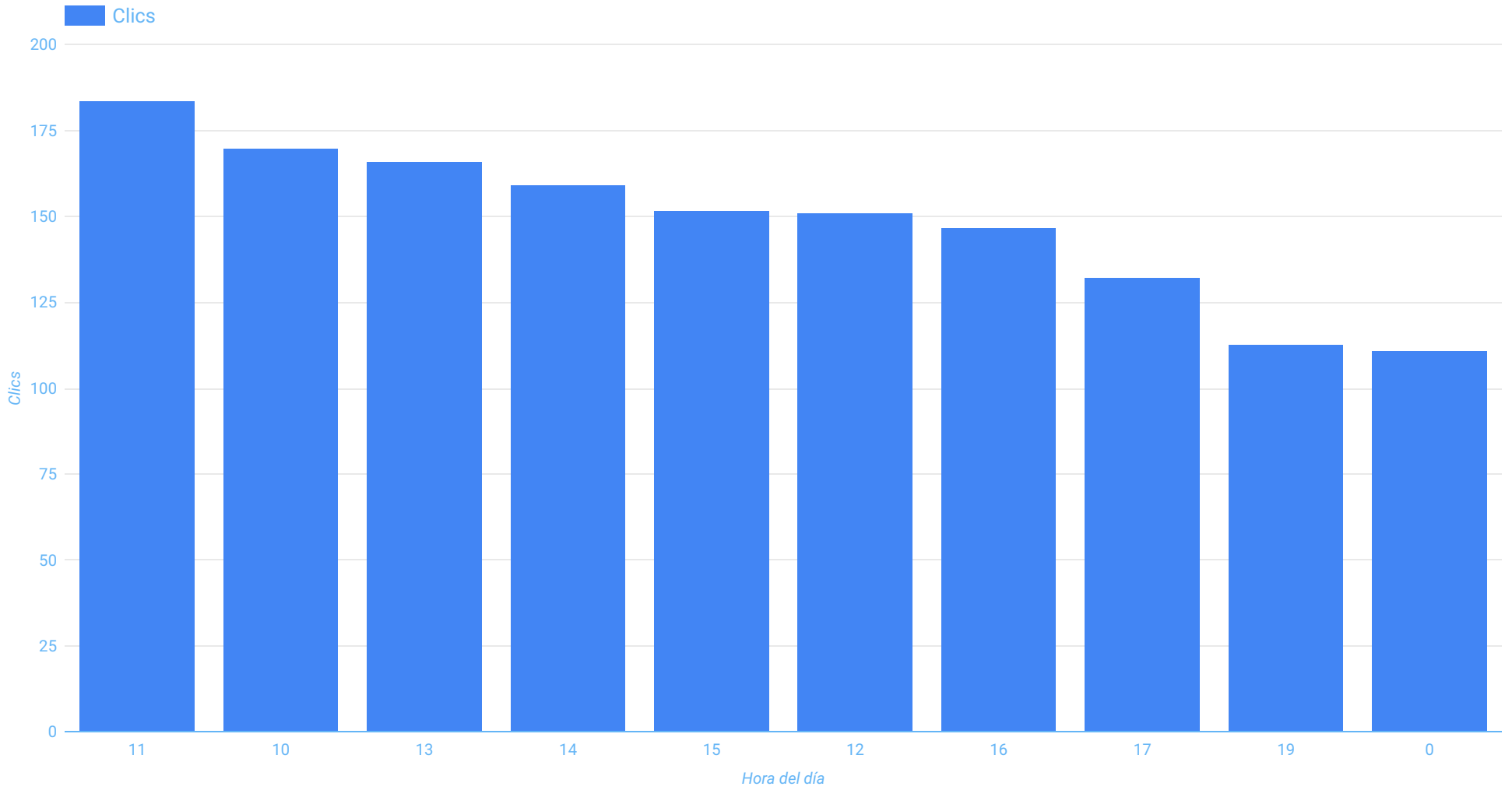


Conversions

■ Móvil ■ Escritorio ■ Tablet

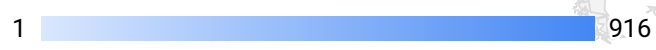
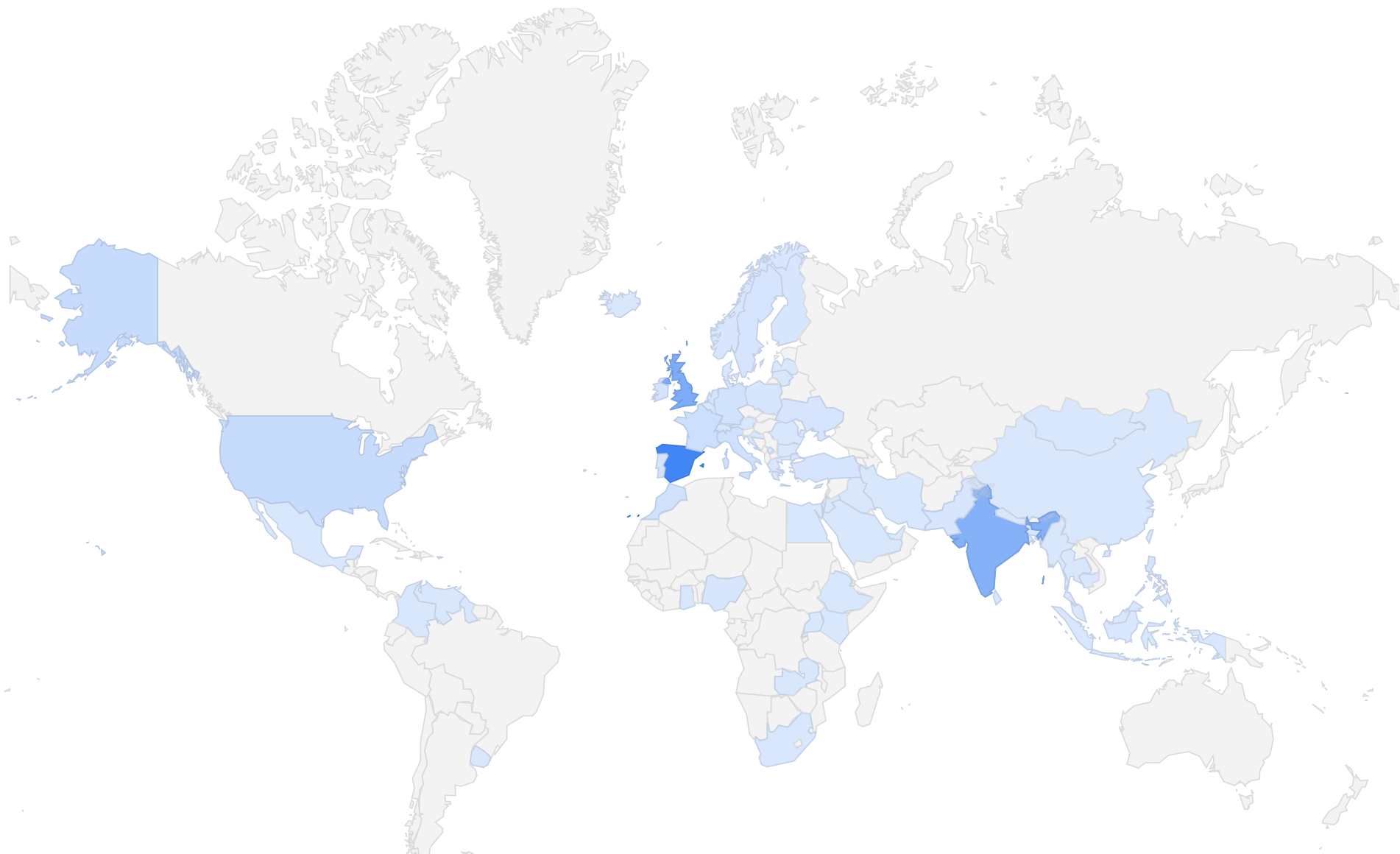
Horas del día - Clics

24 Nov 2017 - 11 Jun 2018



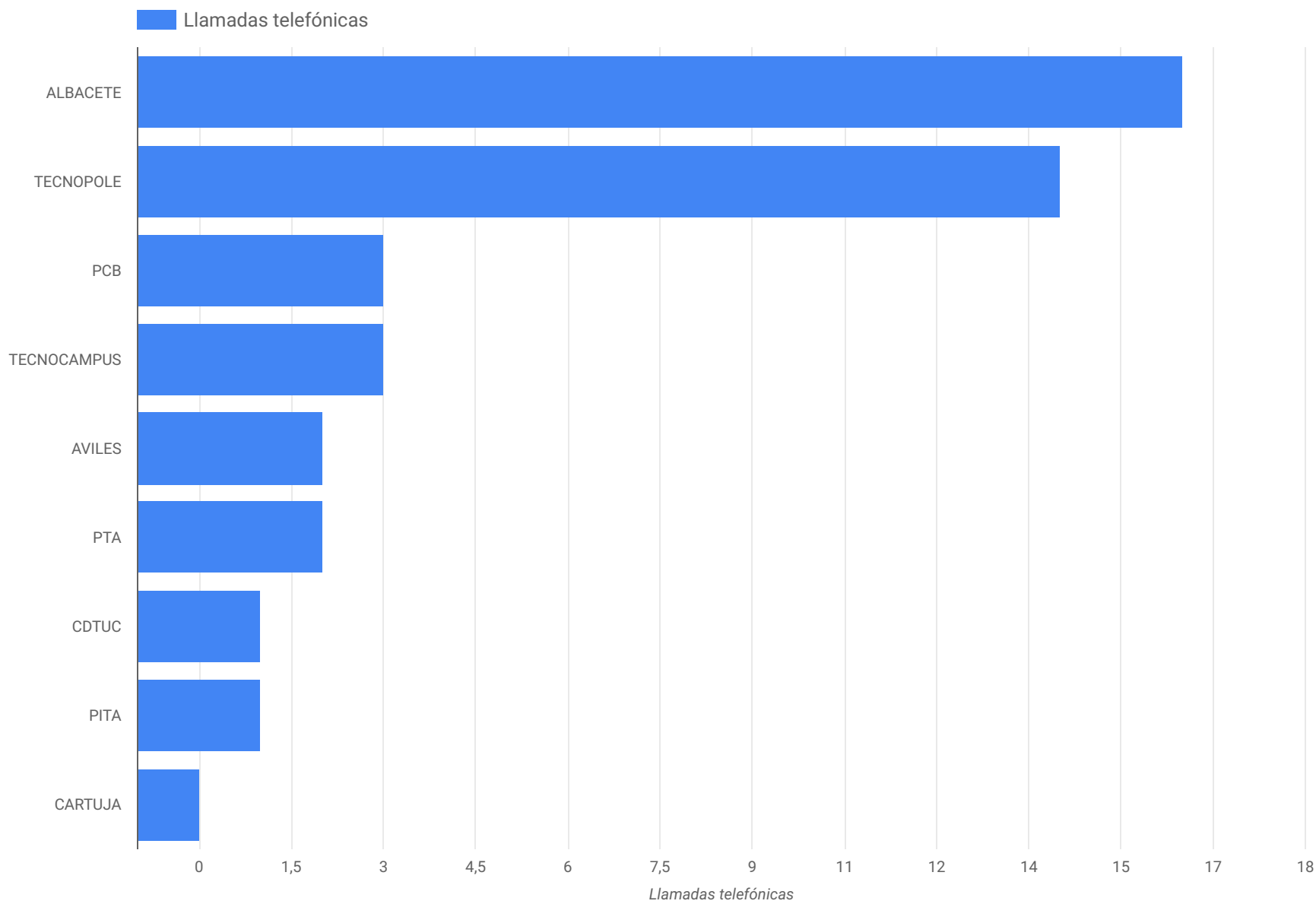
Clics por países

24 Nov 2017 - 11 Jun 2018



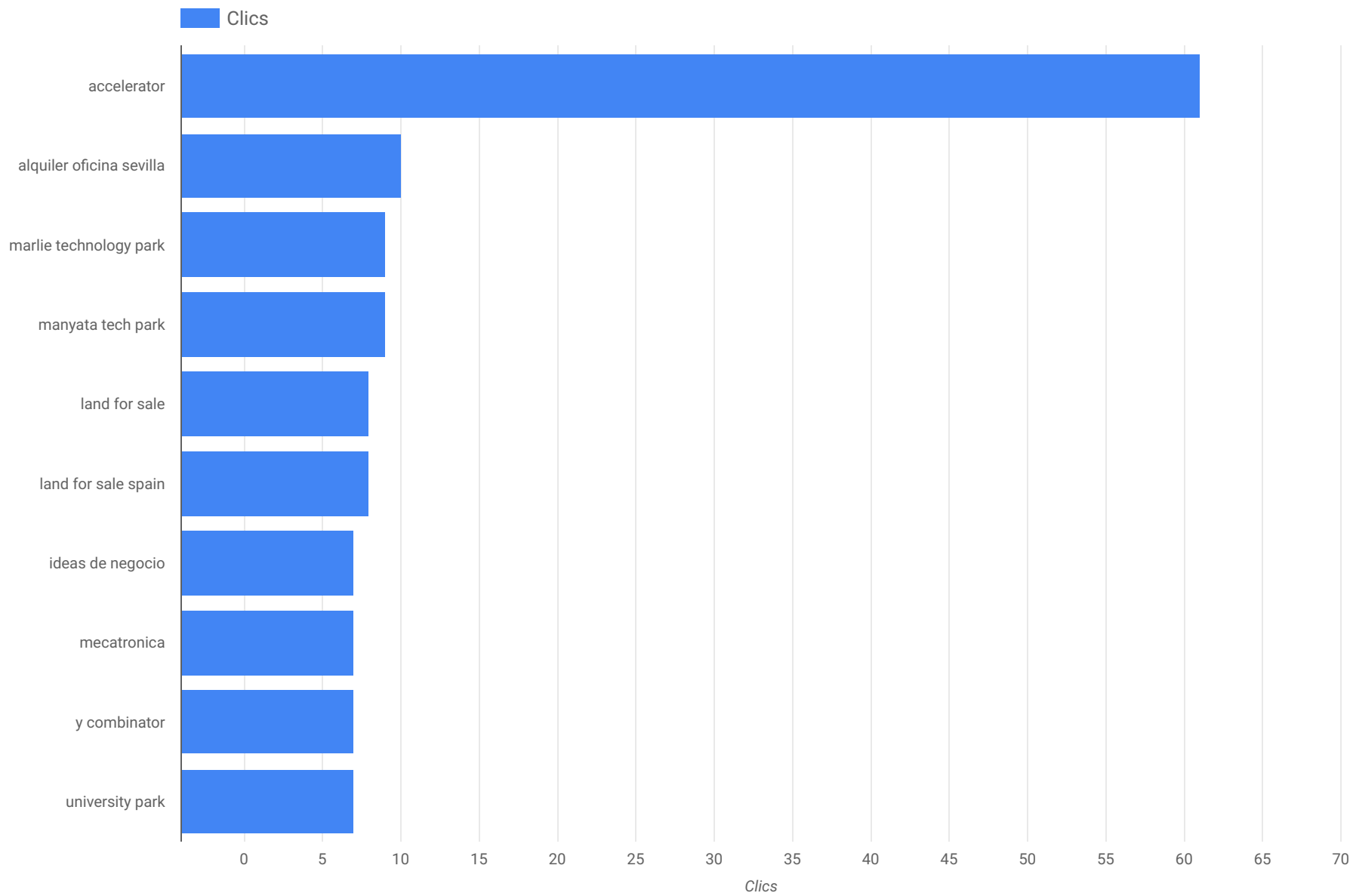
Llamadas

24 Nov 2017 - 11 Jun 2018



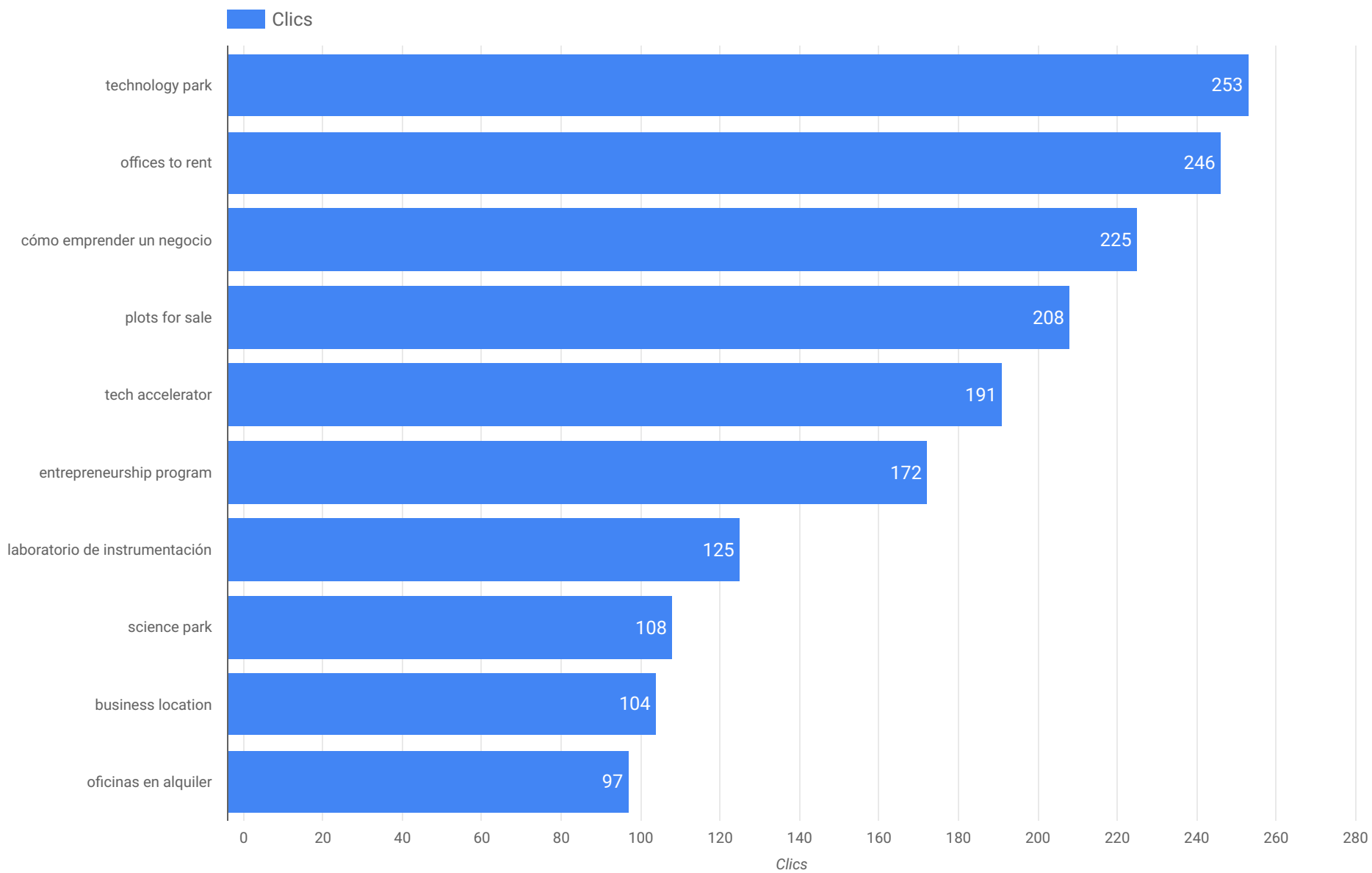
Términos de Búsqueda

24 Nov 2017 - 11 Jun 2018 ▼



Palabras Clave

24 Nov 2017 - 11 Jun 2018



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