

XX APTE INTERNATIONAL CONFERENCE

10 DE JUNIO

Palma de Mallorca, Islas Baleares

#APTEPARCBIT20

ParcBit. Son Espanyol Building. C/Laura Bassi, 1, Palma (Mallorca)

XX APTE International Conference Agenda 2022

Innovation for sustainable development

The economic model prior to the Covid-19 pandemia has become obsolete, not only because it has exposed profound social inequalities, but also because it is the prelude to future possible scenarios caused by climate change. Given this situation, it is necessary to reflect on the role that technological innovation will play in the process of recovery of the world economies and how to deal with the most likely arrival of new crises.

The APTE International Congress, held at ParcBit for its 20th anniversary, aims to investigate how territories and administrations can contribute to the creation of a new more flexible and sustainable economic model, and how to promote new opportunities from technology parks for a more sustainable, diversified and resilient economy.

Friday 10/06/2022 (Venue: ParcBit Auditorium - Son Espanyol Building)

- 9.15 h to 09.45 h **Institucional welcome: Conseller de Fons Europeus, Miquel Company and President of APTE, Felipe Romera**
- 09.45 h to 10.30 h **Conference: Technology parks, technology districts, tools to diversify the economy: the example of the Balearic Islands – Dr. Carles Manera**
- 10.30 h to 11.00 h **Coffee break**
Auditorium courtyard (Son Espanyol building)
- 11.00 h to 12.00 h **Round table 1: Opportunities for sustainable development in the new era of digitalization**
 - Toni Ballester, CEO of Grupo Estel Ingeniería y Obras
 - José Mañas, CEO of Wireless DNA
 - Santi Camps, CEO and founder of Mabrian
 - Joan Perelló, CEO of Sanifit
- 12.00 h to 12.30 h **International parks presentations**
 - Justyna Adamska, Deputy Director of Poznan Science and Technology Park (Poland)
 - Faruk Inaltekin, General Director of Bilkent Cyberpark (Turkey)

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- 12.30h to 13.30 h **Round table 2: Scientific and technological parks as levers for recovery in the new economic model.**
 - Sonia Verde, Head of the Parque tecnológico de Asturias.
 - Maria Terrades, Director of the Parc científic de Barcelona
 - Elisabet Jordà, Director of the Parc UPC i XPCAT
 - Carmen Crespo, Territorial Delegate of CentreBit Menorca
- 13.30 h to 13.45 h **Awards ceremony**
 - Awards to the best practice in scientific and technological parks in 2022.
 - Awards to the most active parks in the Technical Network during 2021.
- 13.45 h to 14.00 h **Closure and takeover ceremony to the Organizer of the XXI APTE International Conference**
- 14.00 h to 15.25 h **Lunch**
Auditorium courtyard (Son Espanyol building)